

Understanding Digital Transformation – Shaping the Future Together

bidt Bavarian Research Institute
for Digital Transformation

AN INSTITUTE OF THE BAVARIAN ACADEMY OF SCIENCES AND HUMANITIES

Digitalisation permeates all areas of life



Read more

Our mission statement:

➤ en.bidt.digital/mission

OUR MISSION

Digital technologies affect every aspect of our daily lives. Not only are they changing the way we communicate and collaborate, but they also influence social interactions and political processes.

As regards companies and employers, technological change has far-reaching implications for their business development and competitiveness on a global scale.

As an institute of the Bavarian Academy of Sciences and Humanities (BAdW), the Bavarian Research Institute for Digital Transformation (bidt) contributes to a better understanding of the developments and challenges posed by digital transformation. In doing so, we are laying the foundations for shaping society's digital future together, responsibly and for the common good.

Excellent interdisciplinary research on digital transformation

As a cross-cutting issue, digital transformation touches on a wide range of societal concerns. We thus support interdisciplinary collaboration between researchers from different universities and institutions. We also promote the networking and international visibility of digitalisation research in Bavaria. We achieve this by funding external research projects and by conducting internal research at the bidt – particularly in the areas of “Government, Regulation and Infrastructure”, “Communication, Society and Participation” and “Economy and Labour”.



Read more

Research at the bidt:

[➤ en.bidt.digital/research](https://en.bidt.digital/research)

Promoting young talent

We support academics at different stages of their careers: the **Digitalisation Labs** use teaching and learning formats to advance fundamental interdisciplinary understanding of key digitalisation issues among students. As part of the **Graduate Center**, selected outstanding PhD candidates and postdocs receive further training opportunities and funding for their research activities.

Science communication and dialogue

Research at the bidt is characterised by open communication. We convey stimulating new ideas to politics, business, civil society, and the general public, while at the same time, we receive fresh input from these areas in turn. Through constant dialogue, we ensure the social and political relevance of our work. The bidt **Dialogue** department acts as an interface to present scientific findings in an understandable way and to make our research accessible through various channels.

A fact-based picture of the digital transformation

The bidt **Think Tank** provides decision-makers with scientific evidence by means of up-to-date data and analyses. Through long-term empirical monitoring of the digital transformation, the Think Tank creates an overview of its key aspects. This continuous monitoring allows the bidt to track changes and trends as well as to make recommendations on how to successfully shape the digital transformation.

Organisation of the bidt

The bidt is an institute of the Bavarian Academy of Sciences and Humanities (BAdW), funded by the Bavarian State Ministry of Science and the Arts. It consists of four organisational units, which report to the bidt management: Research, Think Tank, Dialogue and Administration.

The **Board of Directors**, made up of professors from various disciplines and institutions in Bavaria, makes strategic decisions and is actively involved in research projects.

The members of the board are:

- Prof. Dr. Alexander Pretschner, TU München (Chairman)
- Prof. Dr.-Ing. Felix Freiling, Friedrich-Alexander-Universität Erlangen-Nürnberg
- Prof. Dr. Dirk Heckmann, TU München
- Prof. Dr. Thomas Hess, Ludwig-Maximilians-Universität München
- Prof. Dr. Dr. Eric Hilgendorf, Julius-Maximilians-Universität Würzburg
- Prof. Dr. Dr. h.c. Julian Nida-Rümelin, Ludwig-Maximilians-Universität München
- Prof. Dr. Sabine Pfeiffer, Friedrich-Alexander-Universität Erlangen-Nürnberg
- Prof. Dr. Ute Schmid, Otto-Friedrich-Universität Bamberg
- Prof. Dr. Hannah Schmid-Petri, Universität Passau

In addition, the work of the bidt is supported by the **BAdW Project Advisory Board**, the **Board of Trustees** and the **Advisory Board**.

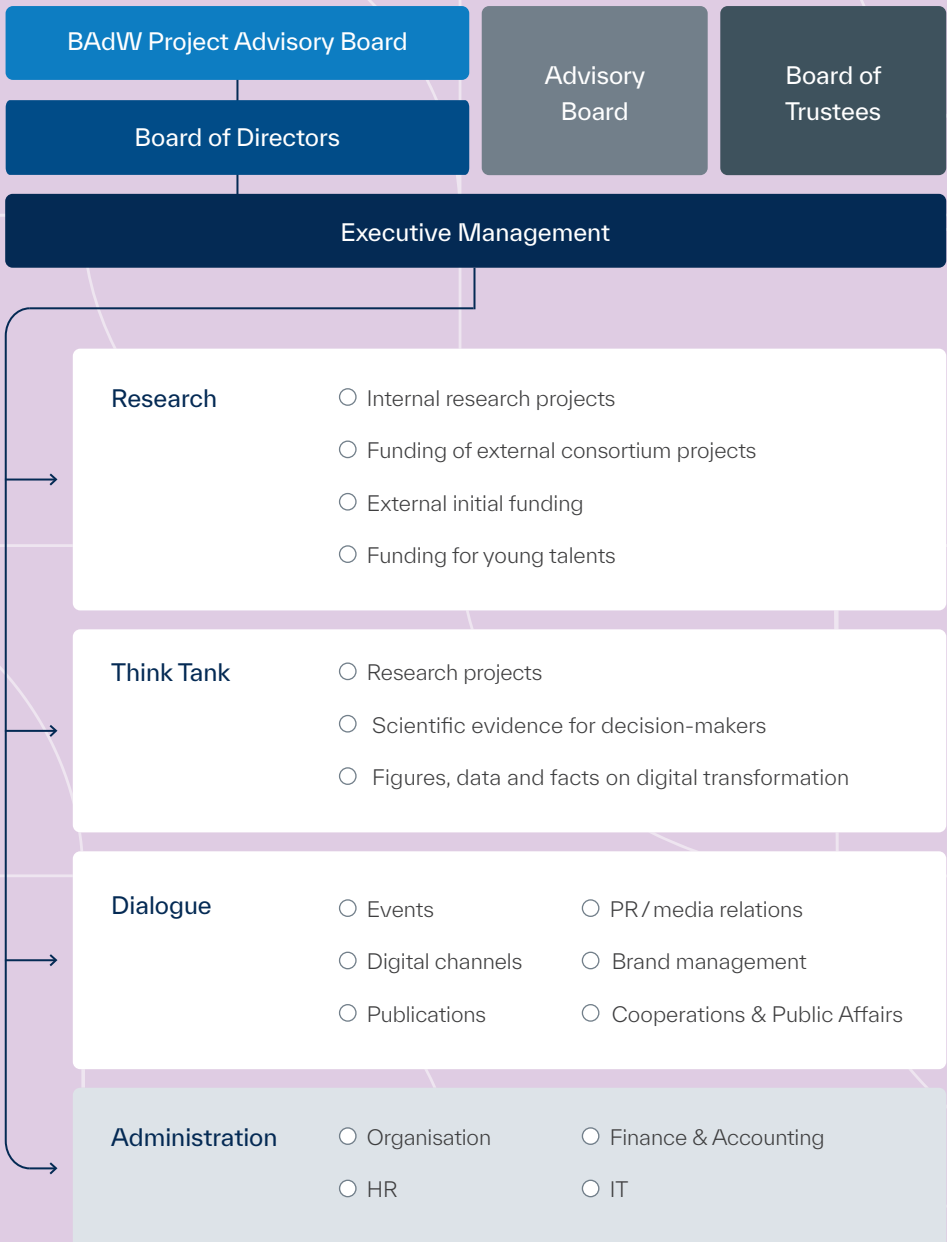


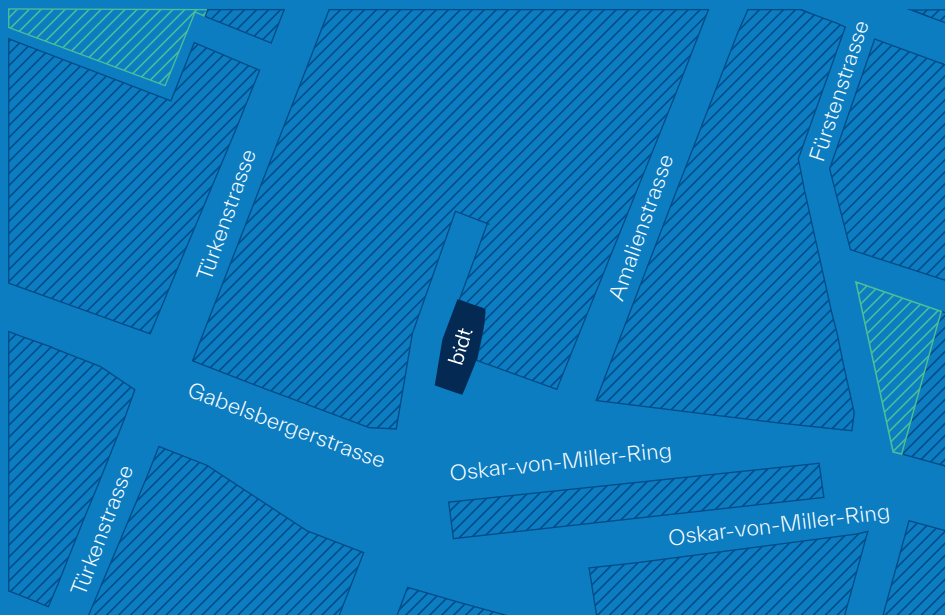
Read more

Bodies of the bidt:

en.bidt.digital/bodies

ORGANISATIONAL STRUCTURE





Stay in contact

📍 Gabelsbergerstrasse 4 | 80333 Munich, Germany

📘 @Bavarian Research Institute for Digital Transformation

✂ @BIDT_Muenchen

✉ @bidt@wisskomm.social

📺 @bidtmuenchen

Do you have questions about our work?

☎ +49 89 540 235 640

✉ info@bidt.digital



Stay up to date:

➤ www.bidt.digital/newsletter